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# BLUE DENMARK

COMMERCE COMPETENCE COOPERATION

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COMMERCE

COMPETENCE

COOPERATION

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# WELCOME TO BLUE DENMARK

Denmark is a strong maritime nation known for its dedication to quality shipping and high standards for safety, health, and environmental protection.

Our maritime cluster – Blue Denmark – brings together talent and pioneering expertise within shipping and offshore as well as maritime technology and services. We are constantly pushing the boundaries for commerce, competence, and cooperation.

Blue Denmark plays a leading role in global maritime growth thanks to our strong talent for maritime commerce in a global setting. Our maritime business skills are an internationally sought-after commodity.

We know that highly competent and well-educated individuals are the key to success, so we invest in the development of our maritime workforce.

It is through cooperation, partnerships and international outreach that we are able to find innovative solutions to the challenges of the maritime world. Solutions that are sustainable in economic, environmental and social terms.

Blue Denmark offers internationally competitive, stable framework conditions and a dynamic maritime network. We are open for business and we welcome new corporations and investors, who share our dedication to quality.

We are Blue Denmark – at the maritime core of Europe.

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# A STRONG SHIPPING NATION

Blue Denmark transports more than 10 percent of the total world trade. With the right combination of business talent, shipping know-how and cooperation across companies, cultures and markets, we have maintained a strong position on a competitive global market. Over the past 10 years, Denmark has experienced solid growth in registered, owned and operated tonnage.

Our competences and know-how is the basis for our success within tank, bulk and container shipping as well as specialized tonnage. A key element to this success is our well-educated and highly trained workforce, which is much sought-after in the shipping sector throughout the world because of its business talent and professionalism.

We see quality shipping as an instrument for global growth.

60 million GT puts Blue Denmark among the world's largest operators of gross tonnage.

Danish maritime exports account for more than 20 percent of Denmark's total export.

Over the last ten years, Denmark has experienced 60 percent growth in registered tonnage.





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# EXPERTISE IN MARITIME OFFSHORE SUPPLY

For more than 40 years, Blue Denmark has been an active player in the offshore sector. Building on the experiences gained from the Danish oil fields in the North Sea as well as our pioneering efforts within offshore wind, Danish maritime companies today are active in servicing the offshore sector all over the world. From the Barents Sea to the shores of Brazil, Blue Denmark delivers high quality supply and services to the offshore oil, gas and wind industry.

Acknowledged worldwide for high quality standards and excellent safety records, the key to Blue Denmark's success in maritime offshore supply is our cooperative approach. Working closely with all stakeholders in the offshore sector enables us to develop innovative and efficient solutions that meet current as well as future demands.

Today the Danish operated fleet related to offshore wind consists of more than 130 vessels, making it one of the largest in the world. The fleet consists of a variety of different vessel types - from Jack-up vessels to Service Crew boats.

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# PIONEERS IN THE ARCTIC

As both an Arctic nation and a shipping nation Denmark has a strong Arctic presence. Danish maritime companies have already positioned Blue Denmark as a first mover within arctic shipping, offshore activities and specialized maritime equipment adapted to cope with the extreme conditions of the region.

Increasing oil and gas activities, new mining activities and the opening of sea-routes in Polar waters have made the Arctic a potential growth market. With Greenland as part of the Danish realm and with our established Arctic know-how, Blue Denmark holds a strong position for handling and exploring the new maritime possibilities of the Arctic in a safe and sustainable way.

Blue Denmark has a long history of sailing in the Arctic and is a first mover within Arctic shipping.

Danish operated vessels regularly sail through the Northeast Passage and in 2013 a Danish operated bulk carrier was the first to use the Northwest Passage as a transit trade route.





DEPOT  
TCKU 345466 7  
2261  
MAX GROSS WEIGHT 24000 KG  
TARE 22700 KG  
PAYLOAD 1300 KG  
CUBIC CAP 111 CBM

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# GREEN SHIPPING AS SUSTAINABLE BUSINESS

Blue Denmark holds a strong position within green shipping. Through energy efficient and environmentally friendly solutions we work to provide shipping companies and shipbuilders with the tools to drive a successful business that is sustainable in both economic and environmental terms.

Danish green, maritime technologies and solutions are developed through close cooperation and partnerships between our leading shipping companies, equipment manufacturers, shipyards and knowledge institutions. This ensures innovative and competitive easy-to-integrate solutions that work in practice.

Shipping is the most climate-friendly mode of transport available and Danish ships are among the world's most energy-efficient.

Since 2008, Danish shipping companies have reduced their relative CO2 emissions by almost 25 per cent.

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# COME FLY THE DANISH FLAG

## QUALITY SHIPPING

Denmark promotes high standards of safety, health, and environmental protection together with high commercial competitiveness. Denmark is on the white lists for both the Paris and Tokyo MoUs and remains qualified for the USCG Qualship 21 programme.

## INTERNATIONALLY COMPETITIVE FRAMEWORK CONDITIONS

Denmark provides internationally competitive framework conditions for shipping companies including a tonnage tax scheme and a special tax scheme for seafarers. Denmark also accepts international quality crews on board Danish ships.

## WORLD CLASS SEAFARERS

Denmark offers a well-educated and highly trained maritime workforce.

## ACCESS TO HIGH LEVEL OF SERVICE

The Danish Maritime Authority offers direct and personal assistance to companies with ships in DIS – as well as to those interested in flying the Danish flag

## COMMITMENT TO QUALITY SHIPPING ON A LEVEL PLAYING FIELD

Denmark is a nation with a long maritime tradition and a national commitment to the maritime industry. Denmark is an active member of the IMO, the EU, as well as other relevant organizations. Denmark works on strengthening global quality shipping alongside open and unrestricted market access.

## WELCOMES NEW SHIPOWNERS AND OPERATORS

Denmark welcomes new shipowners and operators who wish to become part of the Danish tradition for quality shipping. It is possible for non-Danish companies to register ships in DIS without changing ownership, if the ships are operated from Denmark.





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# ESTABLISH YOUR BUSINESS IN DENMARK

## OUR MARITIME CLUSTER IS OUR KEY ASSET

Blue Denmark is characterized by cooperation across the maritime cluster. If you join Blue Denmark you will become part of the cluster's strong networks and partnerships and you will have access to new business opportunities, partners and synergies.

## THE RIGHT PEOPLE WITH THE RIGHT COMPETENCES

The foundation for our success is our highly competent and well-educated maritime workforce. Our maritime degrees and training schemes are developed in close dialogue with all stakeholders, ensuring that our current and future maritime workforce is competent, business-oriented and capable of meeting future market requirements.

## SIMPLE PROCEDURES TO ENSURE EFFECTIVE BUSINESS

Denmark is known for its effective public administration with a high level of transparency. We constantly work to reduce unnecessary burdens in order to ensure optimal terms and conditions for maritime growth. To us, cutting red tape is a gift in itself.

## PROMOTING GLOBAL COOPERATION AND MARKET ACCESS

We work constantly to strengthen our ties to the most important global markets and to promote maritime interests globally and secure open market access.

## AS EASY AS IT GETS

We welcome new businesses to our maritime cluster. We combine maritime knowledge with tailor-made solutions in order to make Denmark one of the world's easiest places to establish and do maritime business.

Welcome to Blue Denmark.

[bluedenmark.dk](http://bluedenmark.dk)

